SELF SUPPORTIVE VIRTUAL COMMUNITIES

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ABSTRACT

Learning Communities is one approach in individuals to improve their skills and knowledge. Web based learning communities provide additional capabilities such as global distribution of participants and asynchronous participation. The learning process in such communities is flexible and distributed, but still uni-directional: knowledge, advices and support is transferred from professors to students. In virtual Communities of Practice, apprentices ask questions and experts respond. Learning and personal improvement is a collaborative process, since all participants contribute their experience. In healthcare communities, especially in patient-centered ones, effort is spend on informing, training and supporting patients to become self-managed. Families, doctors, nurses inside the community target their contribution towards the patient. However, the ability of patients to help other patients, through their experiences, is neglected. Similarly, in communities of people with disabilities, the community members contribute their knowledge on how to facilitate everyday tasks and support other members to improve their quality of life. This work introduces the notion of “self-supportive communities”- which combines the merits of “communities of practice” and “learning communities”, engulfs care-providers, care-givers and care-consumers and promotes the role of all members in the community activities. The paper discusses the dimensions of the self-supportive community, illustrates the main issues for the transition to the new type of community and summarizes the development process of the community. It also gives an example of a self supportive community for the deaf and the hearing.

KEYWORDS
Communities of practice in healthcare, learning communities, group therapy, chronicle diseases, self-supportive communities, community for the deaf

1 INTRODUCTION

In this work we assume three distinct roles in a community of support and care, namely the care providers (or care professionals), the care givers (or volunteers) and the care consumers. Care providers are the professional members of the community, i.e. doctors and nurses, who advice, treat and support the community members as part of their work. The group is extended with researchers and scientists that produce and convey scientific knowledge. Care givers comprise the friends or family of the member who voluntarily participate in order to receive guidance or provide support to other members. They ask for medical advice and information regarding the problems faced by their relatives and in several cases they are more active than the real patients. In certain cases (Kossyvaki & Varlamis 2007) care givers are simply interested in joining the community and participate in its activities. Care consumers or “receivers” are the patients themselves. They need medical help and ask for it either directly or indirectly.

The above structure contains huge potentials which can be exploited in favour of the community members. To give an example, we assume a diabetic who is seeking information on diabetes care. The patient visits web-sites and libraries and collects information, visits doctors and receives useful advices and in general spends money and time in order to get informed. In the same time she hears about diets and treatments from friends or relatives that are not patients, but have their opinions on the subject. As a result, the patient gets bombarded with information, and most important, this information is not validated and organized for further reference. The same holds with doctors or nurses who are constantly informed on the scientific and industrial advances, on new products, treatments and devices, by spending hours on reading and attending seminars and courses.

Patients’ needs vary over time, in the course of their disease experience: they want information in the first phase, when they learn about their disease and the treatment alternatives; later, they are more interested in compassion and request for emotional support. Several categories of patients need special and continuous
care, especially patients with uncured diseases. Such patients, apart from medical treatment have need of psychological support all the time. In the same time, they prefer to stay at home and to receive care from their own people instead of been treated by nurses and doctors in a hospital. It is also important for patients to discuss their issues with other patients and receive useful advices and support.

It is obvious from the previous examples, that a lot of effort can be saved if existing knowledge is recorded, collected and organized and if all healthcare participants work in common, instead of re-inventing the wheel every time (Pincho et al, 2005).

The main notion behind communities is that group work is better than any individual attempt and the claim of this article is that in self supportive communities, members can be both providers and consumers. Inside a self supportive community: expert members (i.e. researchers and scientists) will be able to disseminate their findings and guide industry and practitioners in favour of patients, volunteers will exchange information and useful hints concerning patient caring and support, patients or members with disabilities will disseminate their practical knowledge and could psychologically support other patients.

In order to build a successful community that combines the efforts of care givers, care providers and patients for the welfare of the latter we should stand on a well defined framework, which comprises of architectures, structures and rules. Then we should build and deploy services that will facilitate co-operation and communication of participants. The basis for the community we discuss in this paper is a combination of learning communities and communities of practice. Upon this basis, we define the types of our community members, and explain the requirements, the privileges and gains of each role.

The following section (section 2) presents related approaches on patient-centered (Wagner et al 2005) communities and gives an overview of the two communities that will serve as our basis. Section 3, presents the different types of participants in a healthcare community, stresses the particular needs of each group of users and lists the services that promote interaction between community members. Section 4, details on the structure of the community, illustrates the actions toward a successful community and summarizes the merits from the community approach. Finally, section 5 concludes with the expected outcomes for care providers, care givers and mainly for patients.

2 RELATED WEB COMMUNITIES

When people seek for advice or information on a very specific problem they contact experts, or people they trust and in many cases they consult books or the internet. Often they want to share their problems and findings with other people. As a result a ‘zone of influence’, comprising friends, family members, co-workers and neighbors is created around the initial core of people. This is the case with healthcare communities, as stated by Preece (Preece 2000):

“E-Health offers patients databases of medical information, but patients want to hear about treatments and how to deal with problems from other patients”

It is undeniable that Healthcare is a highly social activity that should be carried in common and not individually. The aim of healthcare communities should be both educational (or informative) and supportive.

Existing community approaches in healthcare, target either the healthcare professional or the patient. In the case of healthcare communities for patients, approaches are in two directions: a) communities which are built and supported by healthcare organizations and operate in favour of the patients (Arnold et al, 2004), (Butler et al 2000) and b) peer to peer self help groups, in which anyone, including patients, can help patients (Eysenbach et al 2004). Patients with chronic diseases, addictions, disabilities or psychological problems are the main participants of these communities (Winkelman & Choo 2003), (Varlamis & Apostolakis, 2006), (Rubinelli et al. 2007), (Duran & Canal 2007), (Kardaras et al. 2007). The main reason for this is that communities require continuous participation from their members which is in accordance with patients’ continuous needs. Communities which are established and moderated by healthcare organizations and professionals have increased operational and management cost, and at the end of the day turn to be useful sources of medical information but fail to tackle individual patient problems and become patient unfriendly. Self help groups might be beneficial interventions, since they promote the role of patients, however they hide several dangers that should be considered (Alemi et al 1996).

Two community types that have been founded on the base of education and technical support are the learning communities and the communities of practice respectively. With the advent of internet, both
community types have been renovated, enhanced with new types of services and increased in participation. Both community types have their web counterpart which exposes permanence in time and world-wide coverage in space. Our approach aims to combine the merits of the two community structures, overcome the aforementioned problems of approaches in healthcare communities, and increase interaction among patients, healthcare professionals, scientists and organizations.

The term Community of Practice (CoP) (Lave & Wenger, 1991), describes groups of people with common interests, who mainly want to share practical knowledge and learn but is not restricted to this. Examples included butchers, tailors etc that joined groups in order to learn the “secrets of work” from the old-timers. However, people that needed social and psychological support, such as non-drinking alcoholics, created communities of practice, in order to help other people with advices and discussion.

The aim of Web based learning communities is to collaboratively improve knowledge in the field of expertise of the community. In the case of open learning communities everyone is allowed to participate and either offer or consume the collective knowledge (Kommers et al 2003). The core activity of virtual learning communities is writing. People exchange messages with a shared goal of building understanding produce an information base which is available to future members of the community. Learning is no longer a transmission of knowledge from a teacher to a student, but a process of knowledge construction in which each participant contributes and benefits from the ideas shared by the group. Useful knowledge sources comprise: questionnaires addressed to patients and their families, personal reflections of patients, discussion forum logs, virtual interviews of doctors and experts etc. Learning communities aim to replace Internet as an information source for patients. A common scenario wants patients to spend hours in collecting, possibly misleading, information from the internet before visiting their doctors (Ferguson, 2002). Inside the community information can be filtered by experts before made available to all members (Moon 2005).

3 A SELF-SUPPORTIVE COMMUNITY FOR THE HEALTHCARE

In order to better understand the structure and operation of a virtual community for healthcare we need to distinguish among the various member types it encompasses. The next step is to define the main roles, the associated privileges and responsibilities and the foreseen interactions inside the community. The last step is to define the community components, the services that will be offered, the control mechanisms and other issues that will guarantee a successful operation of the community. In the following paragraphs we depict the dimensions of a self-supportive community for healthcare.

3.1 Healthcare community members

A virtual community allows people from different origins to interact. Groups inside the community are formed based on common needs and interests. The needs of each group are different and sometimes contradictory. It is necessary for the community to allow members to communicate their similarities and join their forces, whilst protecting their individuality. A healthcare community can attract scientists and researchers, doctors and nurses, patients and people with personal interests in medicine and healthcare, companies. More specifically:

- Scientists and researchers join the community in order to exchange knowledge and promote their science. They communicate with patients, analyze surveys’ results and population statistics and get useful feedback on patient needs, on medical issues that arise etc. They co-operate with other scientists for their experiments and disseminate their findings to companies and individuals. They also give useful directions to medical associations concerning public health.
- Medical associations provide the professionals with guidelines on patient treatment and inform patients on topics such as prevention, self protection etc. They issue specifications for companies that produce medical devices and medications.
- Healthcare companies advertise their products (devices, therapies, medical applications) to doctors, nurses and patients.
- Healthcare practitioners get informed on new findings, emerging therapies and medical approaches and sometimes get online training. In parallel, they guide nurses and patients’ families on patient-care and provide researchers and associations with useful feedback on emerging patient needs.
• Patients are receivers of support, treatment, care, information and advertisement from all other participants. They contribute to the community, as end users of the community outcomes and as specimens of surveys.

The different participants of the Healthcare community and their interactions are depicted in Figure 1. A strongly connected, yet not complete, mesh is formed. Some edges are missing in order to protect the patients from the abundance of information and services and guarantee that the correct information reaches the correct group of people. However, this structure has two main flaws: a) it is very complicated and sometimes hinders the dissemination of knowledge inside the community and b) it considers patients as consumers of medical services and information and does not exploit their dynamics.

In a virtual healthcare community, all participants are able to contribute and communicate with others, and this became feasible with the advent of web. In a web based community, patients are able to directly contact associations, companies, researchers and practitioners, state their necessities, ask for advice and find a remedy to their issues. Healthcare associations, companies and researchers are able to monitor the status and trends of the community listen to the “patients’ pulse” and correspond immediately. The structure of a virtual community (Figure 2) is simpler yet more flexible. However additional effort is required for the smooth operation of a virtual community. Each participant should be certified for the quality of information or services he/she offers and should be assigned a specific role inside the community in order to increase quality of content and services and guarantee the effectiveness of the community approach. In the following section we summarize on the internals of a community for the healthcare.

### 3.2 Community roles and responsibilities

A vital step in the design of a community is the definition of its borders. This includes the gathering of the initial members, the definition of potential members’ profiles and the identification of roles. The nucleus of a community for healthcare support comprises the doctors and scientists who share their knowledge and offer support. The community can be expanded to include patients who need special care and their care givers. People who are simply interested but are not related to the problem treated by the community can be left outside of the community borders, or have limited access to the community services. Patients with long lasting diseases, addicts, and people with mental disorders are among those who can be benefited from a virtual community of healthcare support. These patients participate in discussing groups and share their needs and problems with other patients and doctors.

The most important role in this community refers to the coordination of discussion groups and is handled by the **group moderators**. Another role which contributes to the building of trust inside the community is the administration of user profiles. The **profile moderators** check members’ credentials and guarantee the truthfulness of their profile. They protect community from fraud and guide new members to the appropriate discussion and support groups based on their profiles. They guarantee the patients identity, distinguish care givers from professionals and in the same time protect patients’ privacy by assigning them a virtual identity. In order to guarantee the quality of information provided to the community members, an additional
moderator role: the *content moderator*, who is made responsible for reviewing and filtering all published material and acts as a liaison between information providers (experts, doctors, etc) and consumers (patients).

The different roles and the tasks carried by each one of them are displayed in Figure 3. In the same figure the two valuable community sources; the Knowledge and Profile base offer multilevel access to members according to their role. Only registered community members are able to communicate and collaborate.

### 3.3 Services

The services provided to the members of the community must be carefully designed in order to be as useful to patients as possible. Extra care should be taken to guarantee accessibility of content and services and to avoid member exclusion (Flood & O’Reily, 2006).

The most widely used service is the distribution of *informative content* (i.e. medical documents, surveys, medical advices, news etc.). Content should be easily located and retrieved from patients. This subsumes that content should be available in various formats, so that it can be accessible to people with disabilities (deaf, blind etc). In order to facilitate new users, content can be forwarded to patients via e-mail to mailing lists. For frequent users, content can also be published in a web portal. It should be organized into meaningful categories and a search service should allow retrieval of the appropriate information.

Interaction between community members is increased with online and offline discussions (Rada, 2005). **Discussions** can be asynchronous (by posting questions and answers) or synchronous (in a discussion **forum** or in private chat-rooms). The aim of discussions is bi-fold: to support patients and their families and to allow experts to exchange knowledge. Debates are more meaningful, when their topics are predefined and organized. The discussions in the community forums should be moderated by expert users that filter information when requested, facilitate members or consult members about the forum rules. The presence of professionals (doctors, nurses etc) in a forum adds to its value and increases participation.

**Education** is another useful service offered in the virtual community. Education and training is addressed to doctors, nurses and directors and covers several healthcare issues such as: health legislation, information technology and telecommunications, patients’ psychology, patients’ medical record, medical theory and ethics, patients’ care and recovery, operational and financial issues management etc. Education can also be addressed to the general population. In this case healthcare associations guide people to a better healthcare by providing online seminars concerning: nutrition, prevention, medication, accidents and first care etc.

Additional services allow members to provide information about themselves to the community and build their profile. The part of the *user profile*, which is provided by the user herself, is her static profile and remains unchanged. Both patient and doctors should be able to update their member profile so that the community knows their current interest or expertise. Another part of the profile, which evolves all the time, is the dynamic profile which encompasses all actions of a member inside the community. In order to increase
member interaction with the community and exploit the expertise of members we could assign moderator roles to frequent members and request their feedback concerning the community operations.

Finally, in an autonomous community members should be able to make their own, **self-supportive groups** inside the community. Members of a group should be able to set-up or attend chat sessions on topics of interest, to participate in point-in-time surveys or straw polls on a topic to allow communities to gather consensus and determine community activity, to start new communities related to specific problems and steer the content according to their collective needs. For example, drug or alcohol addicts are able to form groups, discuss their problem with other addicts and search for solutions and support. The process is always under the supervision of one or more doctors, which can support more than one groups at the same time since they interact remotely and possibly in an asynchronous manner.

### 3.4 Merits of the self-supportive community approach

The heart of a virtual community is usually a Web-based portal that members use to access the full range of knowledge resources, maintain member-to-member networking groups, share professional practice solutions, and conduct association business. The purpose of establishing a virtual community for healthcare issues is to advance patient support and promote unity and member interconnectedness.

Users of healthcare services demand better support in terms of quality, quantity and efficiency. The increased demand for quality of services, even from geographically isolated areas, the need for remote access for treatment and education and the rapid evolution of healthcare industry demand from the healthcare community to “go virtual”. On the other side, the intrinsic need of patients to help co-patients, of doctors to help their colleagues and of associations to work in common can help the community to be self-supported and do not seek for external assistance.

A database of member profiles allows members to locate other members with similar interests, useful job titles and expertise, and neighboring geographic location and create their own networks. A virtual community build over a web-based portal, allows distant and continuous membership (Leimeister et al 2004), thus increasing the probability of a member to find online other members of her network, to locate information of interest or communicate with members outside of her network.

For example, a patient who lives on an island will be able to locate and reach all doctors, nurses or institutes that reside on the same or neighboring areas. In the same time he/she can receive useful advices from distant members of the community and consequently compare and filter both information sources.

Apart from the online and synchronous communication, a world-wide community, offers to patients capabilities for asynchronous consultation and support. Members can join whichever communities they choose, or just visit a community to pick up information of interest at the moment.

The ability to build virtual groups of patients is very useful in special cases of treatment such as group therapy and is valuable for doctors. The ability to maintain history of all actions in the community is very useful for doctors and researchers, who have direct access to their patients profile and history of discussions, to the survey results performed in the community, to the information provided by other experts etc. They can also interact with colleagues in various communities by posting a question, sharing an observation, or sharing a document, data, or images.

The issues that must be considered in a community for healthcare relate to the amount and quality of information offered in the community. The flood of information can be confusing both to patients and doctors and as a consequence, information must be filtered and organized. Since anyone is able to publish information and since it is not always easy to see the origin of the information, users could be making decisions on the basis of a source that might not be quality assured. A certification authority is necessary to guarantee the expertise level of every user, control the quality of the published information and build trust among the community members. Even when the information is of high quality, users are not capable to make their own judgments and need support from the experts. Other issues relate to the expertise of all members in handling virtual discussions or providing diagnosis remotely. These issues should be considered in the design phase in order to increase members’ participation and improve the quality of the community services.
4 ACTION PLAN FOR A SUCCESSFUL COMMUNITY

In order to achieve successful introduction of the community and receive best acceptance from potential participants we need an Action plan (Papadopoulou et al, 2006), (Preece et al. 2004). Individual efforts and contribution is vital for a successful community, however central co-ordination and management is necessary to guarantee the smooth operation of the community. The action plan can be elaborated by an organization comprising domain experts (i.e. the Ministry of Health in collaboration with other institutions in the case of healthcare communities). The development cycle is similar to any information system's lifecycle and is depicted in Figure 4.

![Figure 4. Steps for the development of the community](image)

4.1 Establishment of development body

The Community Development Body is responsible for the supervision of the strategic Action Plan for realization and function of the platform. Its members will comprise executives of the coordinating organization, scientists (with medical, ICT and medical informatics expertise) representatives from all three personnel categories (medical, nursing, administrative) (Papadopoulou et al, 2006). The formulation of working groups will increase flexibility. The organization that will undertake the development of the information system must be selected in this preparative step.

4.2 Requirements Analysis

This step comprises many actions. Feasibility Study determines the general principles and functions of the community and documents the project's viability. All the technological parameters, such as the required technological infrastructure, the software and the tools that will be used for the realization of the platform, the used standards, the functions which it will comprise but also the general pattern and aesthetics of the virtual environment, and the social implications from the community structure, restrictions and operations should be considered. Requirements Recording requires field research and requirement collection methods (questionnaires, interviews, Hard Data Capture) in order to identify human needs for support, information etc. and to detect their familiarization with the new ICT technologies. Users’ Requirements Elicitation and Analysis demands that requirements will be processed and the existing computer and telecommunications infrastructures will be tested, in order to locate possible improvements and extensions. In Requirements Ratification process, decisions concerning the platform, tools and models are finalized. Functional, performance, documentation requirements and timetable are posed to the software company, which will
develop the community platform. The imposition of quality specifications and standards (e.g. ISO standards) is significant, in order to be ensured the product has high the necessary quality and reliability and it is appropriate for use. When an off-the-self platform solution is available, it can be used as a prototype, in order to collect, specify and validate requirements. The Development Body will determine the services to be offered by the community (educational, communication and supporting), the advantages and disadvantages, the costs and merits.

4.3 Design

It is based on Requirements Analysis and realised in collaboration with the software company. The first action is the Architecture Selection. That is the choice of the development platform, the definition of hardware and software requirements, the data structure, and the subsystems analysis according to supported functions. In this stage, issues related to sociability and usability should be taken into account (Preece, 2000), (Demiris, 2006). Sociability refers to the collective purpose of a community, the goals and roles of its members, and policies and rules defined to foster social interaction. Usability implies that the community should be designed in a way, that members will be able to communicate with each other, find information, and navigate the community software with ease. Communities of people with disabilities require additional effort in their design, since accessibility issues must be carefully considered and solved (Santos & Boticario 2008). Finally, special actions should be undertaken for ensuring members' identity recognition, in order deception to be avoided (Demiris, 2006) (Varlamis & Apostolakis, 2006b), as well as for providing privacy and confidentiality.

4.4 Community implementation

The specified subsystems are materialised and tested, and their integration in a single platform takes place in this phase. The quality of the delivered products is checked against initial requirements. In this stage, all potential members are contacted and get informed, in order to join the community. In parallel, the development team works on the preparation of human resources, designs training courses regarding new ITC technologies, tele-education and tele-consultation methods, in order to eliminate the digital divide, selects and train instructors and facilitators and prepares all supportive material. The educational material, if any, must be digitized in a form that facilitates distribution, accessibility and reusability among community members. Content providers (i.e. instructors, tutors) will prepare the educational content, which will be revised and approved by a content moderator (who is an expert in the field). Only the content that passes the quality test will be available to community members.

4.5 Initial operation and ratification of platform

The hardware and software are configured to guarantee the smooth operation of the community. Members register into the community and get access rights into the Knowledge Base. This is the kick off point for the community. Ratification and control subsystems and the integrated platform are performed in a continuous manner so that the community operates without interrupt. Members receive their credentials and are accredited their roles. User manuals inform members on the functionalities of the community, on their rights and responsibilities. The dissemination of the community aims to citizens is performed via Press and Media.

4.6 Normal operation of the community

This phase includes supportive actions. Members chat and exchange e-mails, search for material, attend tele-courses in virtual classrooms etc. Instructors prepare tele-courses and digital educational material for the community members, while at the same time answer members' requests. Expert members or well-known scientists are sporadically invited to give advice and answer specific requests. Members contribute their own content, advices or other findings. However, this material is made available to the community after approval of a content moderator.
4.7 Improvement & Maintenance Step

The principle behind a successful community is definitely not “build it and they will come”. As any other community of practice it should be member centered and member driven. Members should be supported at all times and should have all the tools that facilitate their stay in the community. In this stage solutions and improvements for the emerged problems during the performance of Community but also essential modifications for the environment to be more functional and user friendly are proposed and materialised.

According to Wenger (Wenger 1998) participation in a COP can be: full from inside, peripheral or full from the outside of the community. The community designers must define the level of access to content and services for each type of participant. Administrators need the appropriate solutions to manage users, to check their credentials and protect their privacy. In the same time, they should think of activities that will increase participation (i.e. open forums) and motivations and rewards for active members.

When the community is used for learning purposes, the necessities of healthcare professionals should be recorder and organized, training solutions should be scheduled in co-operation with companies and associations, potential students should be contacted and the training results should be evaluated and certified. When the community serves for patients or doctors to support other associates, the advices and information exchanged between individuals should be validated.

Content moderators need systems for the collection and evaluation of knowledge and should offer search mechanisms to the amassed knowledge. Group moderators need monitoring tools in order to proactively coordinate groups, and would be pleased to have collaborative platforms to support their groups. Validity can be achieved through monitoring, although, it is preferable to replace monitoring with an authorization mechanism. Advices, comments or opinions that are not signed are considered of low quality and consequently invalid. Valid information and services are issued by authorized community members only and are always signed.

An important issue for the designers of a community is the building of trust among members. This requires from the administrators to be aware of the complete profile of a member, whilst all other members have partial access. The protection of members’ anonymity is crucial in a community of support and can be attained through the virtual identity of members. Virtual identity is always bind to the same user and stands for the static profile, thus allowing doctors to keep a history of their patients, while at the same time, preserves personal data of patients.

5 CASE STUDY – A WEB BASED COMMUNITY FOR THE DEAF AND THE HEARING

The difference between a Deaf person and deaf lies in the living experience of the identity. Deaf persons are those who participate in the Deaf community and are not self-identified on the grounds of their hearing – no matter to this extend – disability, but on the grounds of their communion with all those things their culture comprises of. They participate as members of a cultural minority and not as people with a certain disability. Anyone who shares this culture can be part of this community, no matter whether Deaf, hearing or hard-of-hearing.

What is of high importance within a community for the deaf and the hearing is the provision of enhanced signs of social presence. Social presence theory (Short et al, 1976) suggests that the medium that people choose to communicate is the one that can best carry their message using all the necessary channels, so that the mediation of communication remains unnoticed. Written language is neither enough not recommended for our community, at least not as a unique communication channel, since it does not best convey the thoughts and the language of Deaf people. The enhanced use of visual channels is necessary for the diffusion of information and the efficiency and smoothness of communication, without saying that written expression won’t be a possibility, since it will probably be useful to hearing people who don’t comprehend sufficiently – or yet – Greek Sign Language (GSL).

In order to find out the desires and expectations of the community, we approached potential members in their communities, we articulated our intentions and recorder their requirements. We contacted a school for deaf children with both hearing and deaf/hard-of-hearing teachers, deaf people from the SignLanguage chat
room of the camfrog community and the disabled.gr forum, as well as hearing friends of them at the latter and hearing students of the GSL. Deaf people were contacted in their mother, Sign, language or in written Greek when contacted through e-mails. We asked them about their level of GSL knowledge, their level of capacity in / understanding of the Greek language, their familiarity with computers and the web, as well as their stand on a virtual community for the deaf and the hearing and their expectations from such one. Our research shows that most of the adult teachers that took part in it have no experience with computers, slightly more than hearing teachers. Yet, the majority of the contacted population has a strong interest in such a community, mostly in possibilities offered for artistic expression, communication, support in Sign Language learning and information gaining on subjects related to deafness.

Taking the people’s preferences into account and our experience of the current possibilities in services offered by the web, we came up with a list of services to be delivered through a portal. Those comprise among others: registration form, chat and video chat-room, terminology chat-room, introduction to the GSL, video chat-room for SGL students, blog (vlog, photo-log) and Arts, FAQ’s, legislation library, information on technology and aids for the deaf, interpretation services notice board (between Greek and GSL), communication (with the administrator) form, links, netiquette etc.

Not all the above services need to be made available to the public or to all the community members. For example visitors will have access on the community’s informative content but cannot upload content. Registered community members will have the additional privileges of accessing the chat room and contributing their own videos. The different chat rooms serve the different needs of people using them. GSL students, for example are a group that isn’t yet a fluent user of the language and we shouldn’t allow for them to hinder the fluent communication of experienced users of the language, unless the latter want to help students practice, which could be done in the respective chat room. The need for video in chat rooms has already been explained, as the medium that allows the unobstructed communication of the Deaf mother language.

Among the registered members there are experts on scientific fields that schedule, according to their availability, the discussion in the respective chat room on terminology. Signs proposed during these discussions and accepted by the participants are being captured in video and stored at a special database of the server hosting the chat room, annotated with a name stating the term it signs for. Users later can retrieve the term. This service meets the need for scientific terminology in GSL, the lack of which poses a severe barrier to higher degree studies.

Introduction to GSL would come in two different forms: a page displaying the Greek finger alphabet in pictures and some videos signing simple, everyday meanings, with captions beneath them or stored and retrieved through links. Alternatively, this could be animated pictures, activated on mouse over. Blogs belonging to members of the community and all its close versions (v-logs, pholo-logs etc) can be provided as external links through the portal and instructions could also be given through that for members or visitors who are interested in making one of their own.

Everyone can contact the administrator of the community and send through the communication form material to be uploaded at several of its web pages (articles, links).

Interpretation service notice board is a particular service that takes the community offline, making it more complete and answering to real world, everyday needs of deaf people in their encounters with the state, services, banks or whatever other transactions of the kind.

As repeatedly stated, it is of vital importance that GSL is widely represented in the community and that goes for all the parts that are usually texts. In these cases text and video are equivalent and it is the responsibility of users to interpret from one to another form and contribute to the community, should it be alive, functional and supportive of its members’ needs.

The administrator supervises the whole web site operation and updates the content. Moderators supervise chat rooms and make sure things work smoothly for the participants and the site server, reporting back to the administrator for abnormalities.

The following sketch (Figure 5) summarizes the services which are available to the community members and visitors.
6 CONCLUSIONS – FUTURE WORK

This paper introduced the idea of a self-supportive virtual community of patients. The community will bring together doctors, nurses and volunteers around patients and will provide the tools for requesting and providing medical information, advices and psychological support. Healthcare associations, companies and researchers will be able to join the community, disseminate their instructions, products and findings respectively and undertake crucial tasks such as the quality control of services and information. The use of community services will load the community database with valuable information concerning user feedback, patient needs, treatment suggestions, patient profiles and medical record history. The stockpiled information can be analyzed: by the community administrators who want to improve services, by scientists who perform medical research, by future patients who seek for a quick advice from a fellow-sufferer. The knowledge produced inside the community will be continuously filtered and managed in order to maintain quality.

The next step of this work is to formally define and create a self-supportive community for healthcare and perform a real case study. We expect that the results of a real case will raise specific operational and management issues that are hidden in first site. Our will is to build a community that will last and offer to participants for a long term.

7 REFERENCES
